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**AEROSPACE PRODUCTS LITERATURE CENTER**  
**2002 Farnborough International Air Show**  
**Farnborough, United Kingdom**  
**July 22-28, 2002**

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The U.S. Department of Commerce's Office of Aerospace will again sponsor an Aerospace Products Literature Center (APLC) at Farnborough 2002.

***Why Farnborough 2002?***

- ➔ Farnborough is the second largest international show for commercial and military aircraft
- ➔ In 2000, 73 U.S. APLC companies received over 3,300 leads
- ➔ In 2000, the show attracted 1,287 exhibitors from 30 countries and 170,000 visitors during the trade days.
- ➔ The floor space for 2002 Farnborough Air Show is already **sold out!**

APLCs are a proven method for U.S. aerospace companies to market their products and services at an international trade event inexpensively. An APLC will support your international marketing efforts by:

- ➔ Displaying your sales literature in a U.S. Government booth
- ➔ Registering visitors showing interest in your company
- ➔ Providing your literature to each potential customer and agent
- ➔ Entering your company in our widely distributed APLC directory
- ➔ Forwarding all leads to you after the show

***FOR ONLY \$600, LET US DO THE WORK FOR YOU!***

For participation forms and further information, fax this form to Sean McAlister at 202/482-3113 or [Sean\\_McAlister@ita.doc.gov](mailto:Sean_McAlister@ita.doc.gov). Participation deadline is June 14, 2002.

Name/Position Title
Company
Telephone
Fax
E-mail address